

# LIDO Telecom Pvt Ltd Overview

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The LIDO Organization Announces New Venture serving Asia-Pacific, the Middle East and Africa&hellip;&hellip;&hellip;.

The LIDO Organization, Inc. is delighted to announce its new venture &ndash; LIDO Telecom Pvt. Ltd. (LTPL), formed to serve the telecom education needs of professionals and the academic community in the Asia-Pacific, Middle East, and Africa regions. LIDO Telecom will provide enterprises, professional, academic institutions, and individual students with LIDO Telecommunications Essentials® products and services, including LIDO&rsquo;s globally acclaimed e-learning series, seminars, websites, and books, as well as advisory and consulting services. LIDO Telecom was officially launched in September 2008 at the 14th Annual India Telecoms Summit in New Delhi.

LIDO Telecom is a partnership between The LIDO Organization, Inc. and Pavithra Associates. Ms. Pavitra Ratnakar is the Managing Director of the operation, headquartered in Bangalore, India. Pavithra Associates is an established consulting group founded by a trio of Bangalore-based engineers from Mechanical and Electronics backgrounds who own, operate, and have interests in in M/s. Apex Test Technologies &ndash; leading provider of complete Embedded Test solutions in India, M/s. Pavithra Toolings &ndash; manufacturer of automobile springs and wire forms, the International School, Bangalore &ndash; with a newly opened branch in Singapore, and the Capitol, Bangalore &ndash; a well known and award winning business hotel.

India&rsquo;s tremendous growth in the telecommunications and networking field has created the requirement and market for telecom training in India. On January 2, 2009, the Times of India published several articles about the high demand for telecom knowledge workers and technicians in India, estimating the need for 150,000 new employees in 2009 alone (see links below). They also revealed that there was tremendous shortage of such professionals, requiring the hiring of and training of recently graduated students. Recognizing this trend much earlier, Pavithra Associates began evaluating potential partners and quickly realized that LIDO Telecommunications Essentials offered the most comprehensive learning system and services they could find.

&ldquo;LIDO Telecommunications Essentials provides India and the entire Asia Pacific region with the knowledge needed to enhance the skills of our workers to be able to compete globally and better serve global clients&rdquo;, stated Pavithra Ratnakar, CEO of Pavithra Associates. &ldquo;The benefit of this venture to our community and our country is that now we can provide learning on all levels, with excellent up-to-the minute information&rdquo;.

The market for telecommunications and networking has significantly expanded in recent years, particularly in the aforementioned regions, increasing the need for just-in-time training and certifications for workers. LIDO Telecom will help speed time-to-market for new telecommunications and networking services in by providing well-trained professionals and knowledgeable resources.

&ldquo;Telecom companies raise hopes for job seekers  
Industry Will Need Up To 1,50,000 Additional Hands In 2009&rdquo;

&ldquo;BACK ON TRACK  
High surge in users lifts Indian telecom mkt&rdquo;

## About the LIDO Organization

The LIDO Organization, established in 1984, is internationally recognized for providing expert educational programs and building telecommunications knowledge. Since its inception, LIDO has focused on the development and delivery of high-quality education and effective knowledge transfer. Recognizing that learning is life-long and multi-faceted, LIDO offers educational seminars, e-learning, in-house training, textbooks, and other published material focused on technology learning. LIDO's educational programs are Web-powered via LIDO Telecom WebCentral ([www.telecomwebcentral.com](http://www.telecomwebcentral.com)), a globally recognized telecom knowledge portal that offers more than 6,000 resources to help enforce and build telecom knowledge.